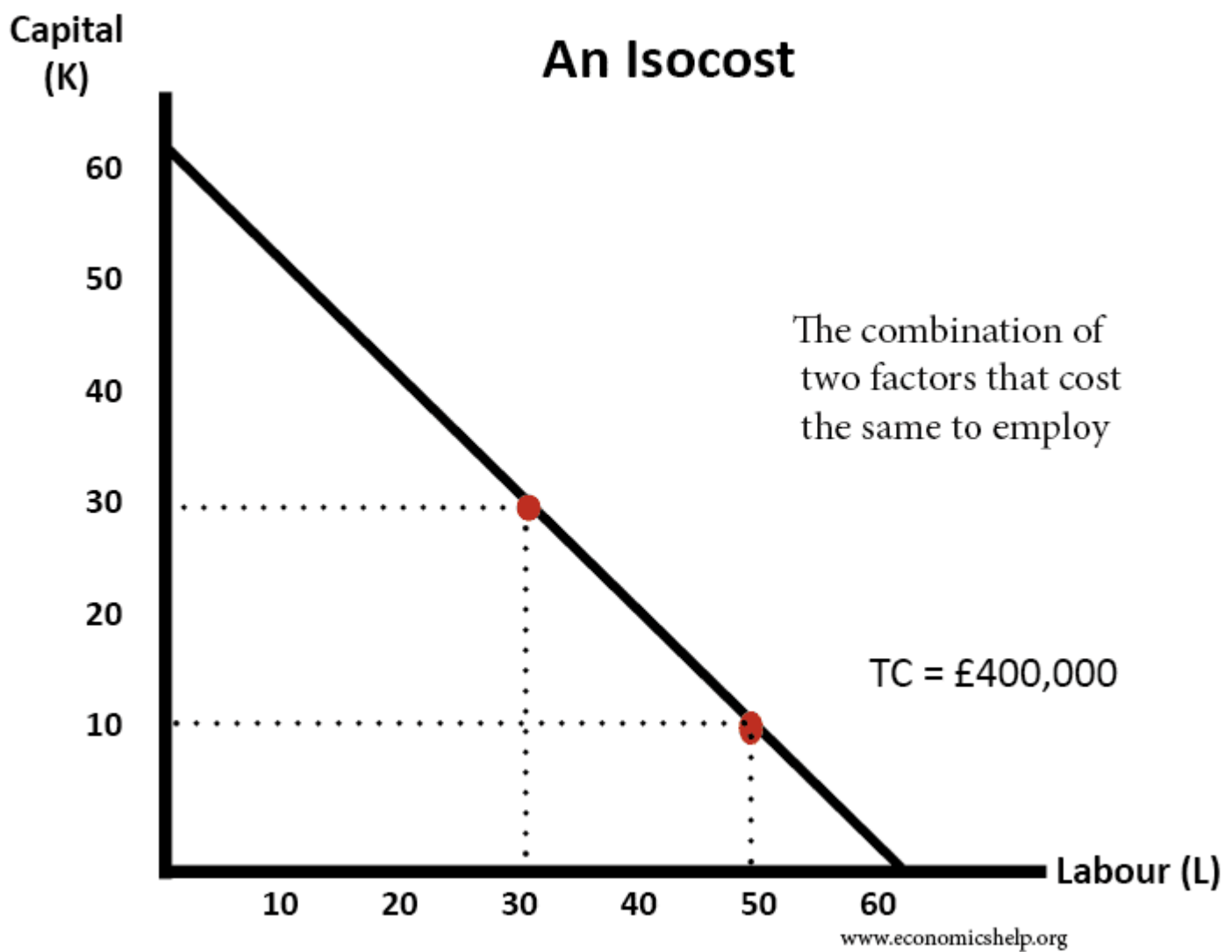


## Isoquants

### Isocost

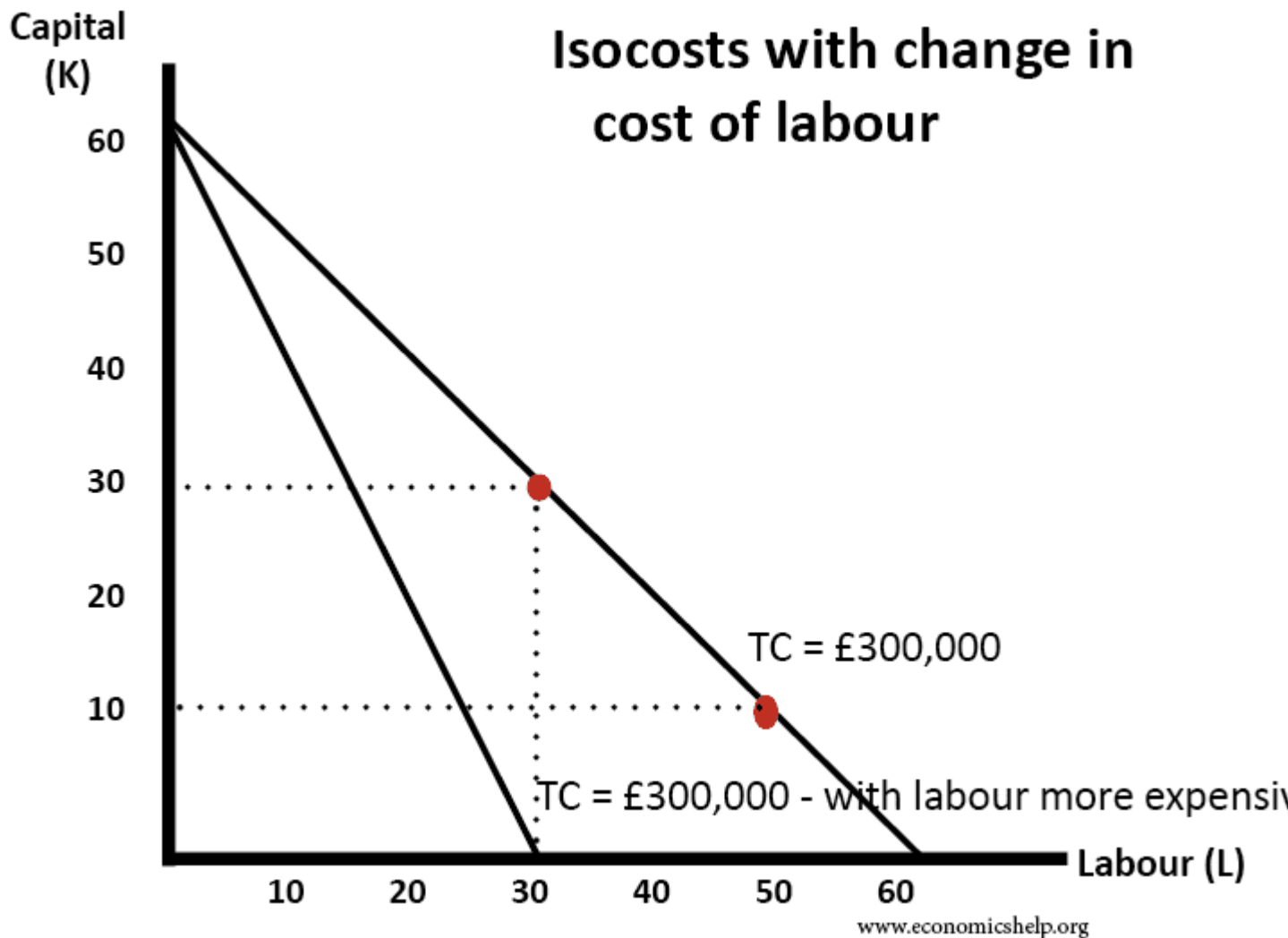
An isocost shows all the combination of factors that cost the same to employ.



In this example, a unit of labour and capital cost £6,666 each.

- If we employ 30K and 30L, the total cost will be £200,000 + £200,000
- If we employ 10 K and 50L, the total cost will be £66,666 + £333,333 = £400,000

### Change in labour costs



- In this example, initially, the cost of labour and capital is both £5,000. (e.g.  $60L = 60 \times £5,000 = £300,000$ )
- However, if Labour cost rises to £10,000, then the isocost shifts to the left. Now, to keep cost at £300,000, a firm could only employ 30 workers ( $30 \times £10,000$ )
- The slope of an isocost is therefore  $P_L / P_K$